

Build Your Own Package

Nothing in the four packages quite fits? Tell me what you need.

Some businesses want three platforms instead of two. Some want video only, no static posts. Some need a heavier management load in summer and lighter in winter. The four packages suit most, but not everyone.

Send me a short message. No form. I come back within five working days with a written proposal and a fixed monthly price.

Setup fee: No setup fee on a 3-month plan. Custom packages run on the same terms as the four packages: 3-month minimum with no setup fee, or one month with £249 setup credited back if you continue. No surcharge for going off the menu.

What to tell me

- Your trade and the areas you cover.
- Which platforms you want to be on.
- Roughly how often you want to post.
- Whether you want your messages answered, and roughly how much.
- Anything seasonal I should know about.
- Your rough monthly budget, if you have one in mind.

Email: dana@socialgrowthsystems.co.uk

Available module examples

Mix and match based on what your business actually needs. Prices below are starting points - your final fixed monthly price is confirmed in writing before anything begins.

Category	Module	What it covers	Price
Content	Posts (4/month)	Custom graphic, caption, hashtags.	From £79/month
Content	Posts (8/month)	Custom graphic, caption, hashtags.	£140/month
Content	Posts (10-12/month)	Custom graphic, caption, hashtags.	£170-199/month
Content	Short videos	Edited from your footage or photos. 2 minimum.	£35 each
Content	Swipe-through posts	Up to 7 slides. 2 minimum.	£35 each
Content	Stories	Up to 5 a week from photos and clips you supply.	£60/month
Content	LinkedIn posts	4 posts with branded graphic. B2B trades only.	£149/month
Content	TikTok cross-post	Existing Reels reformatted for TikTok. Requires Reels module.	£49/month
Content	YouTube Shorts	Existing Reels reformatted for YouTube. Requires Reels module.	£49/month
Strategy	Content strategy	Pillars, brand voice, audience, plan. One-off at start.	£115 one-off
Strategy	Search-Led Social	Keyword research, search-optimised captions, monthly report.	£79/month
Strategy	Competitor research	Monthly analysis of competitor content and growing search terms.	£49/month
Management	Platform management	Publishing and scheduling, per platform.	£30/platform/month

Category	Module	What it covers	Price
Management	Community - 1h/week	Comments, DMs and enquiries. 4 hours/month.	£79/month
Management	Community - 2h/week	Comments, DMs and enquiries. 8 hours/month.	£149/month
Management	Community - 4h/week	Full management with outreach. 16 hours/month.	£289/month
Management	Profile setup	One-off audit, rewrite and optimisation.	£50 one-off
Reporting	Monthly snapshot	Reach, engagement, follower change, best post.	£19/month
Reporting	Monthly summary	Snapshot plus what worked and what changes next.	£35/month
Reporting	Full monthly report	Summary plus growth trends, top posts broken down.	£55/month
Reporting	Detailed report	Full report plus competitor benchmarking and quarterly trend.	£89/month
Support	Check-in call	15-20 minute call to review and plan ahead.	£29/month
Support	Strategy call	30-minute call with detailed review.	£49/month
Support	WhatsApp access	Direct access during working hours.	£39/month
Ads	Meta Ads Management	Campaigns managed for you. See Meta Ads document for full detail.	From £449/month

Example configurations

Three examples to show what a custom package can look like. These are illustrative - every proposal is built fresh from the modules above.

Example	Platforms	Modules included	Indicative price
Three-platform builder	Instagram, Facebook, LinkedIn	10 posts + 2 Reels + 2 carousels + Search-Led Social + 1h/week community	From ~£699/month
Reels-only growth	Instagram, Facebook	8 Reels/month + Search-Led Social + basic summary	From ~£499/month
Seasonal campaign	Instagram, Facebook	12 posts + 4 campaign posts + 4 Reels + 2 carousels + 2h/week community	From ~£649/month

Seasonal and flexible months

If your business has a busy season - summer landscaping, pre-Christmas installs, spring boiler servicing - you can request a heavier month and a lighter one. Agreed in advance, no mid-month surprises.

What I will not build

I will not take on a custom package if the scope is outside my skill set, if delivery is not achievable by one person at the quality I expect, or if the brief asks for something that conflicts with my values or compliance rules.



What I will not promise: I will not quote a guaranteed number of leads or sales. Results depend on your offer, your area, your budget and your response time. Results vary.

Ready to start?

Send a short description of what you need and I will come back with a written proposal within two working days.

Email: dana@socialgrowthsystems.co.uk

Web: socialgrowthsystems.co.uk

All prices in GBP. Not VAT registered. Prices held for 30 days from the date of issue.

Danuta Grochowska trading as Social Growth Systems | 61 Bridge Street, Kington, HR5 3DJ, United Kingdom