

SGS Monthly Free Audit Prize Draw - Terms & Conditions

One free SGS Social Media Audit winner every calendar month.

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1. Promoter

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2. Promotion period

A separate free prize draw runs in each calendar month while the promotion remains active. Each monthly entry period opens at 00:00 UK time on the first calendar day of the month and closes at 23:59 UK time on the final calendar day of that month. Entry is free and no purchase is necessary.

3. Eligibility

- Open to people aged 18 or over who own, manage or are authorised to enter on behalf of a UK business.
- One entry per business per monthly draw. Additional entries are not created by following, liking, tagging, buying or using another channel unless a future version of these terms expressly says so.
- Employees or contractors directly administering the draw for SGS, and anyone involved in selecting the winner, may not enter.
- SGS may reject duplicate, incomplete, fraudulent or ineligible entries.

4. How to enter

Enter using the current free-audit prize-draw form linked from socialgrowthsystems.co.uk. Submit the required business and contact information before the monthly closing time. Entry does not subscribe you to marketing. Any marketing opt-in is separate and optional.

An entry received after a monthly closing time is not part of that closed draw. If the form remains open, it may be treated as an entry for the next calendar month only where the form clearly states that before submission.

5. Prize

There is one winner in each monthly draw. The prize is one complimentary Social Media Audit – What's Working, What's Not, the same audit currently sold by SGS for £99.

Included	Scope
Platforms	The winner chooses two platforms from Facebook, Instagram or LinkedIn.
Review	Independent review from a potential customer's point of view.
Deliverable	A scored PDF report showing what is working, what is weak and what deserves attention first.
Boundary	Diagnosis only. No profile rewrites, implementation or 30-day action plan.
Delivery	Delivered remotely by email or agreed Google Workspace link.

The prize does not include implementation, account access, ongoing social-media management, paid advertising, website development, legal/compliance advice or guaranteed results. It has no cash alternative and is not transferable without SGS written agreement.

6. Winner selection

After each monthly closing date, one winner is selected from the valid entries using a computer process that produces verifiably random results. SGS keeps evidence of the selection so it can demonstrate that the draw was conducted fairly.

7. Notification, acceptance and delivery

SGS will normally contact the selected winner by email within five working days after the monthly draw closes and will make reasonable efforts to notify them. The winner must reply within 14 days to accept and complete the short audit questionnaire or provide the information reasonably needed to carry out the audit.

If the selected winner does not respond within 14 days after reasonable notification attempts, is ineligible or cannot receive the prize, SGS may select an alternative winner from the remaining valid entries using the same random process.

SGS will normally deliver the audit within 3 to 5 working days after the winner accepts and SGS has received the completed questionnaire or other reasonably required business information, unless the winner and SGS agree a later date in writing.

8. Winner information and publicity

To demonstrate that a valid award took place, SGS may make available the winner's surname and county where required by the CAP Code. Entrants may object to publication or ask for the amount of information to be reduced. SGS may still have to provide the relevant information to the Advertising Standards Authority if challenged.

SGS will not use the winner's business name, testimonial, audit content, screenshots or before/after material in marketing without separate permission.

9. Data protection

Entry data is used to administer the draw, check eligibility, contact the winner and keep an appropriate record of the promotion. It is normally deleted six months after the relevant draw unless a dispute, legal requirement or winner record justifies longer retention. Entering the draw does not sign you up to marketing. Full privacy information is available at socialgrowthsystems.co.uk/privacy-policy.

10. Promotion administration

SGS is responsible for administering the draw fairly, promptly and in line with these terms. The advertised prize will be awarded as described or, only where unavoidable and permitted, as a reasonable equivalent that does not unfairly disadvantage entrants.

These terms will not be changed retrospectively in a way that unfairly disadvantages valid entries already received. If exceptional circumstances outside reasonable control require a suspension or change, SGS will communicate it clearly and preserve entrants' rights as far as reasonably possible.

11. Significant conditions in promotional posts

Minimum short-form conditions Free entry. UK business owners/managers aged 18+. One winner. One entry per business. Closes 23:59 UK time on the final day of the month. Full terms: [socialgrowthsystems.co.uk/\[PRIZE-DRAW-TERMS-URL\]](https://socialgrowthsystems.co.uk/[PRIZE-DRAW-TERMS-URL]).

Where a format is space-limited, include as much of the significant information as practicable and link clearly to the full terms, which must remain easy to access throughout the promotion.

12. Platform disclaimer

Unless a particular post expressly says otherwise, the promotion is not sponsored, endorsed or administered by Meta, Facebook, Instagram, LinkedIn, TikTok, Etsy or Google.

13. Law

These terms are governed by the law of England and Wales. Nothing in them removes any mandatory right that cannot legally be excluded.

14. Promotional compliance note

SGS will keep the draw record, closing-date evidence, valid-entry list, random-selection evidence, notification attempts and prize-delivery record together for the relevant promotion period. CAP guidance should be re-checked if the entry mechanic, prize, eligibility, platform or publicity use changes.